ISHA ASSISTANT PROFESSOR IN COMMERCE SD COLLEGE, HOSHIARPUR

E MAIL ID: isha@sdcollegehsp.net CONTACT NO: 9876064491



Educational Qualifications: M.COM, M. PHIL, UGC NET, Pursuing PhD

Professional Qualification

- Attended 30 National Seminars
- Attended **40 Days** Faculty Training Programme at ICFAI, Hyderabad.
- Attended **one** international conference on "Transcending Barriers: A Global perspective in International Business"
- Paper presented in international seminars: 2
- Paper Presentations in National Seminars: 30
- Paper Published in ISBN Journals: 15
- Paper Published in UGC approved Journals:9
- Books published:8
- Work experience: 14 years
- FDP/ Workshops attended: 15
- National webinars attended:8
- International webinars attended:5
- Orientation Programme attended: 1
- Refresher course attended:1

BOOKS PUBLISHED

<u>Sr</u>	<u>CLASS</u>	TITLE OF BOOK	<u>PUBLISHER</u>	<u>UNIVERSITY</u>	<u>YEAR</u>	<u>ISBN</u>	<u>CO-AUTHORS</u>	OWN PLACE
1	MBA-II SEMESTER	OPERATIONS MANAGEMENT	KALYANI PUBLISHERS	PUNJABI UNIVERSITY	2011	978- 93- 272- 1846-5	ALKA SHARMA RUCHI MALHOTRA	THIRD
2	BBA-III SEMESTER	OPERATIONS MANAGEMENT	KALYANI PUBLISHERS	H.P. UNIVERSITY	2011	978- 93- 272- 1292-1	ANU BHATIA RUCHI MALHOTRA	THIRD
3	B.COM (PROF)- VI SEMESTER	OPERATIONS MANAGEMENT	KALYANI PUBLISHERS	GNDU	2015	978- 93- 272- 4979-8	ANU BHATIA RUCHI MALHOTRA PARUL SHAIR	SECOND
4	MCOM-III SEMESTER	STRATEGIC COST MANAGEMENT	KALYANI PUBLISHERS	PUNJABI UNIVERSITY	2015	978- 93- 272- 7008-2	SOLE AUTHOR	FIRST
5	BBA- IV SEMESTER	PRODUCTION AND OPERATIONS	KALYANI PUBLISHERS	H.P. UNIVERSITY	2016	978- 93- 272-	KOMAL SETHI SONI	FIRST

		MANAGEMENT				6051-9		
6	M.COM –IV	STRATEGIC	KALYANI	CHAUDHARY	2017	978-	RASHIM ANAND	FIRST
	SEMESTER	COST	PUBLISHERS	DEVI LAL		93-		
		MANAGEMENT		UNIVERSITY		272-		
						7441-7		
7	MBA-II	OPERATIONS	KALYANI	M.G.	2017	978-	DR. K.K CHAWLA	FOURTH
	SEMESTER	RESEARCH	PUBLISHERS	UNIVERSITY		93-	CS VIJAY GUPTA	
						272-	DR. BHUSHAN K	
						8193-4	SHARMA	
8	B.COM -II	CONTEMPORARY	KALYANI	JAMMU	2018	978-	CS VIJAY GUPTA	THIRD
	SEMESTER	MANAGEMENT	PUBLISHERS	UNIVERSITY		93-	NEHA GUPTA	
						272-	RUCHIKA KHANNA	
						8546-8		

INTERNATIONAL CONFERENCE

YEAR	DATE	NAME OF COLLEGE	TOPIC OF CONFERENCE
2012	7 & 8	A PEE JAY COLLEGE OF FINE ARTS,	TRANSCENDING BARRIERS: A GLOBAL
	SEPTEMBER	JALANDHAR	PERSPECTIVE IN INTERNATIONAL
			BUSINESS

FTP/FDP

- 40 DAYS FTP AT ICFAI NATIONAL COLLEGE
- FULL DAY FDP CUM WORKSHOP ON MARCH 25,2017 AT DAV COLLEGE, JALANDHAR
- SEVEN DAYS INTERNATIONAL FDP FROM 26 APRIL TO MAY 2,2018 AT HMV COLLEGE, JALANDHAR
- 6 DAYS FDP ON LATEST TREND IN TEACHING PEDAGOGY IN LYALLPUR KHALSA COLLEGE OF ENGINEERING FROM 16TH DEC,2019 TO 21ST DEC, 2019
- WORKSHOP ON "HIGH ORDER THINKING SKILLS"ON 20TH FEB,2019
- 3 DAYS NATIONAL LEVEL FDP BY NORTH STORM ACADEMY FROM 30TH APRIL TO 2ND MAY, 2020
- 2 DAYS NATIONAL LEVEL FDP BY NORTH STORM ACADEMY FROM 13TH TO 14TH MAY,2020
- ONE WEEK NATIONAL LEVEL ONLINE FDP ON RESEARCH METHODOLOGY IN COMMERCE FROM $21^{\rm ST}$ MAY TO $27^{\rm TH}$ MAY,2020
- 3 DAYS NATIONAL ONLINE FDP AND MDP ON RESEARCH METHODOLOGY: TOOLS AND TECHNIQUES FROM 29TH MAY TO 31ST MAY, 2020
- ONE DAY ONLINE WORKSHOP ON SCIENTIFIC RESEARCH ON MAY 20,2020
- 3 DAYS ONLINE WORKSHOP ON "EXAMINATION GUIDANCE TO CRACK NET" FROM 20TH MAY TO 22ND MAY, 2020
- 2 DAYS INTERNATIONAL ONLINE WORKSHOP ON RESEARCH PROJECT AND REPORT WRITING BY SPN MUKERIAN FROM 8TH TO 9TH JUNE, 2020
- SEVEN DAYS NATIONAL WORKSHOP ON NAAC: REVISED ACCREDITATIONFRAMEWORK ISSUES AND CHALLENGES FROM 15 MAY, 2021 TO 21 MAY, 2021
- NATIONAL SYMPOSIUM ON THE TOPIC 'VIRTUAL LEARNING CHALLENGES AND FUTURE'ORGANISED BY HISTORY DEPARTMENT IN COLLABORATION WITH IQAC, S.D. COLLEGE, HOSHIARPUR ON21-5-2021
- 7 DAYS FDP ON RESEARCH METHODOLOGY FROM JUNE 6 TO JUNE 12,2021

NCC/NSS

SPECIAL 10 DAY CAMP HELD AT VILLAGE GAKHAL FROM 26-12-2005 TO 4-1-2006

CERTIFICATION COURSES

- SIX SIGMA YELLOW BELT
- FINANCIAL GLOBALIZATION, CAPITAL FLOWS AND THE GLOBAL FINANCIAL CYCLE
- FINANCIAL INCLUSION: EVOLUTION AND CONTEMPORARY CHALLENGES
- FINANCIAL INCLUSION, FINANCIAL LITERACY AND FINANCIAL EDUCATION IN ASIA
- GETTING STARTED WITH SPSS

NATIONAL WEBINARS

- RESEARCH GATEWAY ON 15TH MAY,2020
- RECENT DEVELOPMENT AND FUTURE TRENDS IN BANKING SECTOR ON 16TH MAY,2020
- INSTALLATION AND INTEGRATION OF BIGDATA AND HADOOP ECO SYSTEM ON 17TH MAY,2020
- HOW THE COVID-19 WILL EFFECTCHILDREN'S MENTAL HEALTH ON 1ST JUNE,2020
- IMPACT OF COVID-19 ON HIGHER EDUCATION ON 3RD JUNE,2020
- HUMAN VALUES FOR SUSTAINABLE ON 6TH JUNE, 2020
- NEW NATIONAL EDUCATION POLICY 2020 -PROVISION & IMPLEMENTATION ON MAY 24, 2021.

IMPACT OF SOCIAL MEDIA ON POLITICAL INTERACTION WITH PUBLIC DURING COVID-19 ON MAY 29,2021

INTERNATIONAL WEBINARS

- NONVIOLENT COMMUNICATION ELEMENTS AND APPLICATIONS ON 15TH MAY,2020
- POST COVID-19 LOCKDOWN: OPPORTUNITIES AND CHALLENGES FOR EDUCATION, INDUSTRY AND ECONOMY ON 16TH MAY, 2020
- SUSTAINABLE BUSINESS PRACTICES BY SD COLLEGE, HOSHIARPUR ON 10TH JULY.2020
- GREEN PRODUCTS AND THEIR MARKETING IMPLICATIONS BY SD COLLEGE, HOSHIARPUR ON 4TH JUNE, 2021
- EMERGING TRENDS IN MARKETING AND IMPLICATIONS ON MARKETERS" ORGANISED BY PG DEPARTMENT OF COMMERCE IN COLLABORATION WITH IQAC, S.D. COLLEGE, HOSHIARPUR, BANK OF MAHARASHTRA, KABIR TEXTILES & MALHOTRA ELECTRONICS ON 14-06-2021

EDITORIAL BOARD MEMBER/EDITOR

"EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS" BOOK

ORGANISING SECRETARY

NATIONAL SEMINAR ON GLOBAL SLOW DOWN-CHALLENGES AND OPPORTUNITIES FOR INDIA ON 29TH
JANUARY,2011

ORGANISING COMMITTEE MEMBER

• NATIONAL SEMINAR ON TWO DECADES OF ECONOMIC REFORMS IN INDIA ON 7TH FEBRUARY ,2015

CO-CONVENER

NATIONAL SEMINAR ON EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS (ECME) ON 31ST
OCTOBER, 2018

<u>NATIONAL QUIZ</u>

- 1. NSS COVID-19 QUIZ
- 2. ONLINE QUIZ ACCOUNTAHOLICS
- 3. QUIZ ON ATMANIRBHAR BHARAT
- 4. AWARENESS TEST ON INCOME TAX
- 5. RESEARCH QUIZ
- 6. COMMERCE CONNECT QUIZ
- 7. COVID-19
- 8. COVID-19 AWARENESS
- 9. IMS-NOIDA COVID-19 SENSITIZATION QUIZ
- 10. FINANCIAL ACCOUNTING
- 11. COVID-19 AWARENESS QUIZ
- 12. FINANCIAL TECHNOLOGY
- 13. PRIME MINISTER'S SELF-RELIANT INDIA MOVEMENT
- 14. CORPORATE ACCOUNTING
- 15. STOCK MARKET OPERATIONS
- 16. STOCK EXCHANGE QUIZ 2020
- 17. DECODE COMMERCE
- 18. GURU TEG BAHADUR JI QUIZ BY NSS DEPARTMENT OF SD COLLEGE JALANDHAR
- 19. IT AWARENESS QUIZ
- 20. LIFE OF SHRI GURU TEG BAHADUR JI BY NCC UNIT OF SD COLLEGE, HOSHIARPUR
- 21. WORLD FOOD SAFETY DAY, JUNE 7, 2021.

ORIENTATION

28 days orientation from Ramanujan College of Delhi University from 4th june to 1st july, 2020

REFRESHER COURSE

4 months Refresher course in commerce from 1st September to 31st December, 2019

CHAPTER IN EDITED BOOK

Managing the change for better tomorrow by Asian press – ISBN:978-93-92288-18-0 (PAGE 69 TO 76)

TITLE: lifestyle changes and health: diseases after digital transformation

PAPER PRESENTATIONS IN NATIONAL SEMINARS

S.NO	YEAR	DATE	NAME OF COLLEGE	TOPIC OF SEMINAR	TITLE OF PAPER
1	2005	21 & 22 NOVEMBER	DAV COLLEGE, JALANDHAR	BANKING AND INSURANCE SECTOR IN CHANGING ECONOMIC SCENARIO	INTERNET BANKING
2	2006	17 & 18 JANUARY	DAV COLLEGE, JALANDHAR	E-BUSINESS- CONVERTING TRADITIONAL BUSINESS INTO E- BUSINESS	E-COMMERCE AND ITS APPLICATIONS
3	2006	29 &30 JANUARY	DAV COLLEGE, JALANDHAR	INTELLECTUAL PROPERTY RIGHTS-IMPLICATIONS, REGULATORY FRAMEWORK IN INDIA	FRAMEWORK OF IPR AND ITS SCENARIO IN INDIA
4	2010	30 & 31 AUGUST	DOABA COLLEGE, JALANDHAR	E-MARKETING: CHALLENGES AND OPPORTUNITIES	E-MAIL MARKETING
5	2010	25 & 26 SEPTEMBER	KANYA MAHA VIDYALYA, JALANDHAR	EMERGING SCENARIO OF CAPITAL MARKET IN INDIA	CAPITAL MARKET REFORMS VIS A VIS CORPORATE GOVERNANCE
6	2010	12 OCTOBER	S.D COLLEGE FOR WOMEN, JALANDHAR	ROLE OF WOMEN IN IT-TODAY AND TOMORROW	ROLE OF WOMEN IN IT IN PRESENT SCENARIO
7	2011	29 JANUARY	PCM SD COLLEGE FOR WOMEN, JALANDHAR	GLOBAL SLOW DOWN- CHALLENGES AND OPPORTUNITIES FOR INDIA	ELONGED GLOBAL SLOWDOWN- A CHALLENGE TO INDIAN ECONOMY
8	2011	11 & 12 MARCH	S.D COLLEGE FOR WOMEN, JALANDHAR	ACHIEVING QUALITY AND EXCELLENCE IN INSTITUTIONS OF HIGHER EDUCATION	TRADITIONAL V/S MODERN EDUCATION
9	2011	12 NOV	PCM SD COLLEGE FOR WOMEN, JALANDHAR	SECOND GENERATION REFORMS IN INDIA- IMPLEMENTATION , CHALLENGES AND QUEST FOR THE THIRD	THIRD EYE REFORMS
10	2012	25 JAN	PCM SD COLLEGE FOR WOMEN, JALANDHAR	HUMAN RIGHTS IN THE PRESENT SOCIO-ECONOMIC, POLITICAL SCENARIO	VIOLENCE-VIOLATION OF HUMAN RIGHTS OF WOMEN
11	2012	10 MARCH	PCM SD COLLEGE FOR WOMEN, JALANDHAR	WOMEN OF PUNJAB IN THE FREEDOM STRUGGLE OF INDIA	ROLE OF WOMEN IN THE FREEDOM MOVEMENT OF INDIA
12	2012	29 NOVEMBER	DAV COLLEGE, ABOHAR	FINANCIAL TURMOIL IN WESTERN ECONOMIES & ITS IMPACT ON INDIAN ECONOMY	FINANCIAL CRISIS IN INDIAN RETAIL SECTOR
13	2015	7 FEBRUARY	DAV COLLEGE, HOSHIARPUR	TWO DECADES OF ECONOMIC REFORMS IN INDIA	IMPACT OF LIBERALISATION IN WOMEN EDUCATION
14	2015	31 MARCH	MAHARISHI MARKANDESHWAR UNIVERSITY, MULLANA-AMBALA	CONTEMPORARY SOCIAL ISSUES	VIOLENCE AGAINST WOMEN- AN UNFINISHED ISSUE
15	2016	20 FEBRUARY	DAV COLLEGE, JALANDHAR	GOOD GOVERNANCE IN INDIA: INITIATIVES, CHALLENGES & PROSPECTS	CORPORATE GOVERNANCE: A CASE STUDY OF SELECTED IT COMPANIES
16	2016	4 MARCH	DAV COLLEGE FOR WOMEN, FEROZEPUR CANTT.	DIGITAL INDIA: PROSPECTS AND FUTURE SCENARIO	E MAIL MARKETING: A MARKETING WEAPON
17	2016	18-19 MAR	DAV COLLEGE, JALANDHAR	TEACHING, LEARNING & EVALUATION	PRIVATISATION OF EDUCATION: NEED OF HOUR

18	2016	2 APRIL	DOABA COLLEGE, JALANDHAR	INDIAN FINANCIAL SYSTEM: CHALLENGES & OPPORTUNITIES	GREEN BANKING
19	2016	6 MAY	DAV COLLEGE, BATHINDA	PERVASIVE COMPUTING	E-COMMERCE AND ONLINE SHOPPING
20	2017	30-31 MARCH	DAV COLLEGE, HOSHIARPUR	ACADEMIC AND ADMINISTRATIVE AUDIT: A PRE- REQUISITE FOR QUALITY ENHANCEMENT	EMPLOYABILITY: THE ULTIMATE PURPOSE OF EDUCATION
21	2018	26 MAY	SD COLLEGE, HOSHIARPUR	WOMEN EMPOWERMENT AND GENDER SENSITIZATION	GENDER INEQUALITY AND DOMESTIC VIOLENCE-A HURDLE FOR WOMEN EMPOWERMENT
22	2018	27 AUGUST	SD COLLEGE, HOSHIARPUR	EMERGING TRENDS IN INFORMATION TECHNOLOGY AND ITS INFLUENCE IN VARIOUS SECTORS	IMPACT OF E- MARKETING USE BY SBE'S ON MARKETING SUCCESS
23	2018	31 OCTOBER	SD COLLEGE, HOSHIARPUR	EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS (ECME)	INTERNET BROADBAND: A NEW GENERATION
24	2018	31 OCTOBER	SD COLLEGE, HOSHIARPUR	EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS (ECME)	CUSTOMER PERCEPTION REGARDING DIGITAL PAYMENT
25	2019	9 FEB	SPN COLLEGE, MUKERIAN	ISSUES AND CHALLENGES IN E- COMMERCE	E-MARKETING IMPACT ON BUSINESS SUCCESS
26	2019	5 AUG	SD COLLEGE, HOSHIARPUR	INVESTOR'S AWARENESS	ANALYSIS OF INVESTOR'S AWARENESS ON SEBI
27	2019	21 SEP	DAV COLLEGE. JALANDHAR	ENSURING QUALITY IN HIGHER EDUCATION-A PROGRESSIVE WAY TO NATIONAL DEVELOPMENT	SKILL BASED HIGHER EDUCATION IN INDIA
28	2020	25 JAN	SD COLLEGE, JALANDHAR	QUALITY SUSTENANCE INITIATIVES IN TEACHING AND LEARNING IN HIGHER EDUCATION INSTITUITIONS	ANALYSIS OF INNOVATIONS IN TEACHING
29	2020	29 FEB	SD COLLEGE, HOSHIARPUR	EMERGING TRENDS IN TEACHING AND LEARNING WITH ICT	FACTORS CREATING HINDRANCES IN USE OF ICT IN EDUCATION
30	2020	20 JUNE	UNIVERSITY INSTITUTE OF LEGAL STUDIES- PANJAB UNIVERSITY, CHANDIGARH	FOOD SECURITY IN INDIA:ISSUES AND CHALLENGES	FOOD SECURITY VIS-À- VIS FOOD INSECURITY

PAPER PRESENTATIONS IN INTERNATIONAL SEMINARS

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<i>S.NO</i> .	YEAR	DATE	NAME OF COLLEGE	TOPIC OF SEMINAR	TITLE OF PAPER
1	2019	20 APRIL	DAV COLLEGE,	INDIA'S MARCH TOWARDS	POVERTY ALLEVIATION
			HOSHIARPUR	DEVELOPMENT THROUGH UN'S	PROGRAMMES IN INDIA
				SUSTAINABLE DEVELOPMENT	
				GOALS 2030	
2	2019	20 APRIL	DAV COLLEGE,	INDIA'S MARCH TOWARDS	AN ANALYSIS OF CHILD
			HOSHIARPUR	DEVELOPMENT THROUGH UN'S	LABOUR IN INDIA
				SUSTAINABLE DEVELOPMENT	
				GOALS 2030	

<u>PUBLICATION OF ARTICLES/RESEARCH PAPERS IN UGC APPROVED JOURNALS AS</u> <u>SOLE AUTHOR</u>

S.NO.	YEAR	NAME OF JOURNAL	TITLE OF PAPER	ISBN/ISSN	PUBLISHER
1	2016	RESEARCH ICON	RECENT REFORMATORY INITIATIVES IN INDIA	ISSN: 2395-6585 VOL-I, NO. 5 April-June 2016	SAYA
2	2018	ACADEME JOURNAL OF EDUCATION & PSYCHOLOGY	VALUE EDUCATION: A REMEDY TO MENTAL HAZE	ISSN: 2249-040x Volume -8	NATIONAL PRESS ASSOCIATES
3	2018	INTERNATIONAL JOURNAL OF RESEARCH	ROLE OF EDUCATION IN WOMEN EMPOWERMENT	E-ISSN:2348-6848 P-ISSN: 2348-795X Volume-05 ISSUE 12 April 2018 IMPACT FACTOR:5.60	E-EDITION
4	2018	INTERNATIONAL JOURNAL OF RESEARCH	ANALYSIS OF FLUCTUATIONS IN MUTUAL FUND INDUSTRY THROUGH COMPARISON OF LONG TERM EQUITY FUNDS	E-ISSN:2348-6848 P-ISSN: 2348-795X Volume-05 ISSUE 12 April 2018 IMPACT FACTOR:5.60	E-EDITION
5	2018	RESEARCH REVIEW INTERNATIONAL JOURNAL OF MULTIDISCIPLINA RY	IMPACT OF DIGITIZATION OF PAYMENT SYSTEM ON RURAL INDIAN SECTOR	ISSN:2455- 3085(ONLINE) VOLUME-03 ISSUE-09 SEPTEMBER-2018 IMPACT FACTOR:4.184	E-EDITION
6	2018	RESEARCH REVIEW INTERNATIONAL JOURNAL OF MULTIDISCIPLINA RY	ROLE OF INDIAN POSTAL SERVICES IN E-COMMERCE	ISSN:2455- 3085(ONLINE) VOLUME-03 ISSUE-09 SEPTEMBER-2018 IMPACT FACTOR:4.184	E-EDITION
7	2018	JOURNAL OF EMERGING TECHNOLOGIES AND INNOVATIVE RESEARCH	IMPACT OF E-MARKETING USE BY SBE'S ON MARKETING SUCCESS	ISSN:2349-5162 VOLUME-5 ISSUE-9 SEPTEMBER-2018 IMPACT FACTOR:5.87	E-EDITION
8	2021	WESLEYAN JOURNAL OF RESEARCH	LEARNING CURVE ANALYSIS: A CASE STUDY (JALANDHAR DISTRICT)	ISSN:0975-1386 VOLUME-14 ISSUE-15 MAY-2021	E-EDITION
9	2021	TOJDEL- THE ONLINE JOURNAL OF DISTANCE EDUCATION AND E LEARNING	THE PERCEPTION OF STUDENTS REGARDING ONLINE TEACHING DURING PANDEMIC COVID-19 LOCKDOWN	ISSN:2147-6454 VOLUME-9 ISSUE-3 JULY, 2021	E-EDITION

<u>PUBLICATION OF ARTICLES IN ISBN/ISSN CONFERENCES JOURNALS</u>

<u>Sr</u>	<u>YEAR</u>	NAME OF JOURNAL	TITLE OF ARTICLE	<u>ISBN/ISSN</u>	NAME OF INSTITUITION	<u>NAME OF</u> <u>PUBLISHER</u>
	2011 29 JAN	ALMANAC-2011	ELONGED GLOBAL SLOWDOWN- A CHALLENGE TO INDIAN ECONOMY	ISBN: 978-93- 5017-314-5	PCM SD COLLEGE FOR WOMEN, JALANDHAR	UNISTAR BOOKS
2	2011 12 NOV	ECONOMIC SURGE- 2011	THIRD EYE REFORMS	ISBN: 978-81- 922707-0-8	PCM SD COLLEGE FOR WOMEN, JALANDHAR	UNIQUE IDEAZ PUBLICATIONS
3	2012 25 JAN	REFLECTION-2012	VIOLENCE-VIOLATION OF HUMAN RIGHTS OF WOMEN	ISBN: 978-81- 922000-0-2	PCM SD COLLEGE FOR WOMEN, JALANDHAR	VINTECH PUBLICATIONS
1	2012 10 MAR	FIEFDOM-2012	ROLE OF WOMEN IN THE FREEDOM MOVEMENT OF INDIA	ISBN: 978-81- 922709-5-1	PCM SD COLLEGE FOR WOMEN, JALANDHAR	VINTECH PUBLICATIONS
5	2012 29 NOV	ECOPULSE	FINANCIAL CRISIS IN INDIAN RETAIL SECTOR	ISBN: 978-93- 5113-187-8	DAV COLLEGE, ABOHAR	UNISTAR BOOKS
6	2016 18-19 MAR	PERSPECTIVE ON TEACHING, LEARNING AND EVALUATION	PRIVATISATION OF EDUCATION: NEED OF HOUR	ISBN: 978-93- 85531-68-2	DAV COLLEGE, JALANDHAR	KRISHNA BROS.
7	2016 6 MAY	PERVASIVE COMPUTING	E-COMMERCE AND ONLINE SHOPPING	ISBN: 93- 5181-154-9	DAV COLLEGE, BATHINDA	SHARMA PUBLICATIONS
8	2017 30-31 MAR	ACADEMIC AND ADMINISTRATIVE AUDIT: A PRE- REQUISITE FOR QUALITY ENHANCEMENT	EMPLOYABILITY: THE ULTIMATE PURPOSE OF EDUCATION	ISBN: 978819064749 6	DAV COLLEGE, HOSHIARPUR	AARZOO PUBLICATIONS
9	2018 26 MAY	WOMEN EMPOWERMENT AND GENDER SENSITIZATION IN 21st CENTURY	GENDER INEQUALITY AND DOMESTIC VIOLENCE- HURDLE FOR WOMEN EMPOWERMENT	ISBN: 978-81- 940410-2-3	SD COLLEGE, HOSHIARPUR	AASHNA PUBLICATIONS
10	2018 31 OCT	EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS (ECME)	INTERNET BROADBAND: A NEW GENERATION	ISBN: 978-81- 940410-1-6	SD COLLEGE, HOSHIARPUR	AASHNA PUBLICATIONS
11	2018 31 OCT	EMERGING TRENDS IN COMMERCE, MANAGEMENT AND ECONOMICS (ECME)	CUSTOMER PERCEPTION REGARDING DIGITAL PAYMENT	ISBN: 978-81- 940410-1-6	SD COLLEGE, HOSHIARPUR	AASHNA PUBLICATIONS
12	2019 9 FEB	ISSUES AND CHALLENGES IN E COMMERCE	E-MARKETING IMPACT ON BUSINESS SUCCESS	ISBN: 978-93- 88669-83-2	SPN COLLEGE, MUKERIAN	TWENTY FIRST CENTURY PUBLICATION PATIALA
13	2019 20 APRIL	INDIA'S MARCH TOWARDS DEVELOPMENT THROUGH UN'S SUSTAINABLE DEVELOPMENT GOALS 2030	POVERTY ALLEVIATION PROGRAMMES IN INDIA	978-81- 906474-5-8	DAV COLLEGE, HOSHIARPUR	AARZOO PUBLISHERS
14	2020 25 JAN	EDU-VENTURE	ANLYSIS OF INNOVATIONS IN TEACHING	978-81- 943437-1-4	SD COLLEGE, JALANDHAR	FOIL PRINTERS
	FEB 19,2020	TEACHING AND LEARNING WITH ICT	FACTORS CREATING HINDRANCES IN USE OF ICT IN EDUCATION	978-93-89673- 69-2	SD COLLEGE, HOSHIARPUR	TWENTY FIRST CENTURY PUBLICATIONS